

B1342 Bachelor of Communication (MJ_GMC Global Media and Communication Major)

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Start Date: Semester 2 2025

Year 1 - 2025	Semester 1 Units	CP	Semester 2 Units	CP
			COM103 Power, persuasion and participation	3
			MSP100 (online flex) Career Learning	3
			Specified elective OR Major 2	3
			Specified elective OR Major 2	3
	Total		Total	12
Year 2 - 2026	Semester 1 Units	CP	Semester 2 Units	CP
	COM105 – Critical web literacy	3	COM204 – Global media and culture	3
	COM200 – Communication research (course core required)	3	COM205 – Media, governance and globalisation	3
	Specified elective OR Major 2	3	Specified elective OR Major 2	3
	Specified elective OR Major 2	3	Specified elective OR Major 2	3
	Total	12	Total	12
Year 3 - 2027	Semester 1 Units	CP	Semester 2 Units	CP
	COM201 – Playful, social and engaging media	3	COM303 – Media Audiences	3
	COM302 – Web analytics and digital storytelling	3	COM306 – Specialist Communication (course core required)	3
	Specified elective OR Major 2	3	Specified elective OR Major 2	3
	Specified elective OR Major 2	3	Specified elective OR Major 2	3
	Total	12	Total	12
Year 4 - 2028	Semester 1 Units	CP	Semester 2 Units	CP
	COM304- Communicating global issues	3		
	Specified elective OR Major 2	3		
	Specified elective OR Major 2	3		
	Specified elective OR Major 2	3		
	Total	12	Total	

TOTAL CREDIT POINTS 72

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at DD/MM/YY.