

Course: B1342 Bachelor of Communication (Global Media and Communication)

Credit points: 72

Academic Chair: Dr Lauren O'Mahony L.omahony@murdoch.edu.au

	Semester 1		Semester 2	
Year 1			COM101 Social Media COM103 Foundations of Communication COM109 Introduction to Digital Media Skills - also available in S1 Part 1 unit- Major 2 Core or general elective	3 cp 3 cp 3 cp 3 cp
Year 2	MSP100 (spine core) – also available in S2 COM100 Thinking Communication COM105 Critical Web Literacy Part 1 unit- Major 2 Core or general elective	3 cp 3 cp 3 cp 3 cp	Com203 Consulting and Freelancing or Spine Specified Elective COM204 Global Media and Culture COM205 Media Governance and Globalisation Major 2 Core or general elective	3 cp 3 cp 3 cp 3 cp
Year 3	COM200 Communication Research COM201 Social, Games and Mobile Media Major 2 Core or general elective Major 2 Core or general elective	3 cp 3 cp 3 cp 3 cp	COM306 Specialist Communication COM303 Media Audiences Major 2 Core or general elective Major 2 Core or general elective	3 cp 3 cp 3 cp 3 cp
Year 4	Spine Specified Elective COM302 Web Analytics COM304 Communicating Global Issues Major 2 Core or general elective	3 cp 3 cp 3 cp 3 cp		

Please contact the Academic Chair if you require assistance with planning your chosen second major, co-major or minor, as semester offerings may differ.

Course specified electives can be taken out of order (taking prerequisites into account) and units can be found under the course structure in the Handbook.

Students should note that if unit prerequisites are required, this may extend the duration of your course.

Disclaimer: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as per the online [Handbook](#).