

B1342 Bachelor of Communication (Digital Communication major)

Academic Chair: Mary-Anne Romano
maryanne.romano@murdoch.edu.au

Start Date: Semester 1 2026

Year 1 – 2026	Semester 1 Units	CP	Semester 2 Units	CP
	Discovery Study	3	COM101 Social Media	3
	COM100 Thinking Communication	3	GRD118 Introduction to Graphic Design	3
	Major 2 or option	3	Major 2 or option	3
	Major 2 or option	3	Major 2 or option	3
	Total	12	Total	12
Year 2 - 2027	Semester 1 Units	CP	Semester 2 Units	CP
	Course Specified Elective	3	Course Specified Elective	3
	Major 2 or option	3	COM214 Community Strategy and Planning	3
	GRD263 UX and Web Design	3	BUS279 Digital and Social Media Marketing	3
	COM200 Communication Research	3	Major Specified Elective	3
	Total	12	Total	12
Year 3 - 2028	Semester 1 Units	CP	Semester 2 Units	CP
	Course Specified Elective	3	COM307 Campaign Management	3
	Major Specified Elective	3	COM306 Specialist Communication	3
	COM202 Content Creation	3	Major 2 or option	3
	Major 2 or option	3	Major 2 or option	3
	Total	12	Total	12

TOTAL CREDIT POINTS 72

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at DD/MM/YY.