

# B1342 Bachelor of Communication (Digital Communication major)

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Start Date: Trimester 3 2026 (Kaplan)

Year	Trimester 1 Units		Trimester 2 Units		Trimester 3 Units	
		CP		CP		CP
Year 1 – 2026					COM200 Communication Research	3
					COM202 Content Creation	3
					COM214 Communication Strategy and Planning	3
					<b>Total</b>	<b>9</b>
Year 2 - 2027						
	Discovery Unit	3	COM209 Media and Democracy	3	COM306 Specialist Communication	3
	COM201 Playful, Social and Engaging Media	3	GRD263 UX and Web Design	3	Level 200 General Elective	3
	COM204 Global Media and Culture	3	BUS279 Digital and Social Media Marketing	3	Digital Communication Specified Elective	3
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	<b>Total</b>	<b>9</b>	<b>Total</b>	<b>12</b>	<b>Total</b>	<b>9</b>
Year 3 - 2028						
	COM303 Media Audiences	3				
	COM304 Communicating Global Issues	3				
	COM307 Campaign Management	3				
	<b>Total</b>	<b>9</b>	<b>Total</b>		<b>Total</b>	

**TOTAL CREDIT POINTS 48**

## Trimester 3 notes

**Based on the assumption that 1. Students are articulating into the program with 24 credit points of RPL & 2. Students have been given and exemption/bridging for COM100, COM101, COM103, COM105, GRD118 and 9 points General Elective 100-level**

**Please note:** This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Trimester 2 or 3 may extend the duration of the course. This information is correct as at 19/05/2026.