

B1342 Bachelor of Communication (Web Communication major)

Academic Chair: Mary-Anne Romano

Start Date: Semester 2 2025

Year 1 – 2025			Semester 2 Units	CP
			MSP100 Career Learning: Managing your career	3
			GRD118 Introduction to Graphic Design	3
			Major 2 or option	3
			Major 2 or option	3
			Total	12
Year 2 - 2026	Semester 1 Units	CP	Semester 2 Units	CP
	COM200 Communication Research (course core unit)	3	Spine Specified Elective	3
	Course Specified Elective	3	GRD263 Web Design	3
	COM109 Introduction to Digital Media Skills	3	BUS359 Digital and Social Media Marketing	3
	Major 2 or option	3	Major 2 or option	3
	Total	12	Total	12
Year 3 - 2027	Semester 1 Units	CP	Semester 2 Units	CP
	Course Specified Elective	3	COM306 Specialist Communication (course core unit)	3
	COM202 Content Creation	3	WEB301 Web Communication Project	3
	COM278 Digital Communication Strategy	3	Major 2 or option	3
	COM302 Web Analytics	3	Major 2 or option	3
	Total	12	Total	12
Year 4 - 2028	Semester 1 Units	CP	Semester 2 Units	CP
	Spine Specified Elective	3		
	Course Specified Elective	3		
	Major 2 or option	3		
	Major 2 or option	3		
	Total	12		

TOTAL CREDIT POINTS 72

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 13/05/25.