

# B1343 - Bachelor of Creative Media (Graphic Design major)

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Start Date: Semester 2 2025

Year 1 – 2025	Semester 1 Units	CP	Semester 2 Units	CP
			GRD118 Introduction to Graphic Design	3
			1 <sup>st</sup> yr General Elective	3
			1 <sup>st</sup> yr General Elective	3
			Specified Elective from Creative Media list	3
	Winter Units	CP	Summer Units	CP
	Total		Total	12
Year 2 – 2026	Semester 1 Units	CP	Semester 2 Units	CP
	Specified Elective from Creative Media list	3	2 <sup>nd</sup> yr General Elective	3
	CRE100 Foundation in Creative Media	3	GRD201 Publication Design	3
	Specified Elective from Creative Media list	3	2 <sup>nd</sup> yr General Elective	3
	GRD110 Design Foundation	3	COM203 Consulting and Freelancing or MSP200 Murdoch Spine Unit	3
	Winter Units	CP	Summer Units	CP
	Total	12	Total	12
Year 3 – 2027	Semester 1 Units	CP	Semester 2 Units	CP
	GRD263 UX and Web Design	3	CRE314 Creative Media Projects 2	3
	GRD202 Brand and Identity Design	3	3 <sup>rd</sup> yr General Elective	3
	2 <sup>nd</sup> yr General Elective	3	3 <sup>rd</sup> yr General Elective	3
	2 <sup>nd</sup> yr Specified Elective from Creative Media list	3	GRD310 Service Design	3
	Winter Units	CP	Summer Units	CP
	Total	12	Total	12
Year 4 – 2028	Semester 1 Units	CP	Semester 2 Units	CP
	GRD338 Client Web Design Project	3		
	CRE313 Creative Media Projects 1	3		
	GRD379 Mobile App and UX	3		
	3 <sup>rd</sup> yr General Elective	3		
	Winter Units	CP	Summer Units	CP
	Total	12	Total	

**TOTAL CREDIT POINTS 72**

Semester 1 notes	Semester 2 notes
	In 2nd year, students should complete COM203 Consulting and Freelancing as the Spine unit.

**Please note:** This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at DD/MM/YY.