B1343 Bachelor of Creative Media (Graphic Design)

Academic Chair: Dr Mark Cypher   **Start Date:** Semester 1 2026

<table>
<tr><td rowspan="7">Year 1 – 2026</td><td>Semester 1 Units</td><td>CP</td><td>Semester 2 Units</td><td>CP</td></tr>
<tr><td>GRD110 Design Foundation</td><td>3</td><td>GRD118 Introduction to Graphic Design</td><td>3</td></tr>
<tr><td>CRE100 Foundation in Creative Media</td><td>3</td><td>Specified Elective from Creative Media list</td><td>3</td></tr>
<tr><td>Discovery Study unit</td><td>3</td><td>1st yr General Elective</td><td>3</td></tr>
<tr><td>1st yr General Elective</td><td>3</td><td>Specified Elective from Creative Media list</td><td>3</td></tr>
<tr><td>Winter Units</td><td>CP</td><td>Summer Units</td><td>CP</td></tr>
<tr><td></td><td></td><td></td><td></td></tr>
<tr><td></td><td align="right">Total</td><td>12</td><td align="right">Total</td><td>12</td></tr>
<tr><td rowspan="7">Year 2 - 2027</td><td>Semester 1 Units</td><td>CP</td><td>Semester 2 Units</td><td>CP</td></tr>
<tr><td>GRD202 Brand and Identity Design</td><td>3</td><td>GRD201 Publication Design</td><td>3</td></tr>
<tr><td>GRD263 Web Design</td><td>3</td><td>2nd yr General Elective</td><td>3</td></tr>
<tr><td>2nd yr General Elective</td><td>3</td><td>2nd yr General Elective</td><td>3</td></tr>
<tr><td>2nd yr General Elective</td><td>3</td><td>COM203 Consulting and Freelancing</td><td>3</td></tr>
<tr><td>Winter Units</td><td>CP</td><td>Summer Units</td><td>CP</td></tr>
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<tr><td></td><td align="right">Total</td><td>12</td><td align="right">Total</td><td>12</td></tr>
<tr><td rowspan="7">Year 3 - 2028</td><td>Semester 1 Units</td><td>CP</td><td>Semester 2 Units</td><td>CP</td></tr>
<tr><td>CRE313 Creative Media Projects 1</td><td>3</td><td>CRE314 Creative Media Projects 2</td><td>3</td></tr>
<tr><td>GRD379 UX and Mobile App Design</td><td>3</td><td>GRD310 Information and Service</td><td>3</td></tr>
<tr><td>GRD338 UX and Advanced Web Design</td><td>3</td><td>3rd yr General Elective</td><td>3</td></tr>
<tr><td>3rd yr General Elective</td><td>3</td><td>3rd yr General Elective</td><td>3</td></tr>
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</table>

	TOTAL CREDIT POINTS	**0**

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 16/12/2025.