

# Bachelor of Creative Media Majoring in Graphic Design

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Start Date: Semester 2 2026

|               |                                     |       |   |       |
|---------------|-------------------------------------|-------|---|-------|
| Year 2 - 2026 | Semester 1 Units                    | CP    | Semester 2 Units                            | CP    |
|               |                                     |       | GRD118 Introduction to Graphic Design       | 3     |
|               |                                     |       | Specified Elective from Creative Media list | 3     |
|               |                                     |       | 1st yr General Elective                     | 3     |
|               |                                     |       | Specified Elective from Creative Media list | 3     |
|               |                                     | CP    | Summer Units                                | CP    |
|               |                                     | Total |   | Total |
| Year 2 - 2027 | Semester 1 Units                    | CP    | Semester 2 Units                            | CP    |
|               | GRD110 Design Foundation            | 3     | GRD201 Publication Design                   | 3     |
|               | CRE100 Foundation in Creative Media | 3     | 2nd yr General Elective                     | 3     |
|               | Discovery Study unit                | 3     | 2nd yr General Elective                     | 3     |
|               | 1st yr General Elective             | 3     | COM203 Consulting and Freelancing           | 3     |
|               | Winter Units                        | CP    | Summer Units                                | CP    |
|               |                                     | Total | 12  | Total |
| Year 3 - 2028 | Semester 1 Units                    | CP    | Semester 2 Units                            | CP    |
|               | GRD202 Brand and Identity Design    | 3     | CRE314 Creative Media Projects 2            | 3     |
|               | GRD263 Web Design                   | 3     | GRD310 Information and Service              | 3     |
|               | 2nd yr General Elective             | 3     | 3rd yr General Elective                     | 3     |
|               | 2nd yr General Elective             | 3     | 3rd yr General Elective                     | 3     |
|               | Winter Units                        | CP    | Summer Units                                | CP    |
|               |                                     | Total | 12  | Total |
| Year 4 - 2029 | Semester 1 Units                    | CP    | Semester 2 Units                            | CP    |
|               | CRE313 Creative Media Projects 1    | 3     |   |       |
|               | GRD379 UX and Mobile App Design     | 3     |   |       |
|               | GRD338 UX and Advanced Web Design   | 3     |   |       |
|               | 3rd yr General Elective             | 3     |   |       |
|               | Winter Units                        | CP    | Summer Units                                | CP    |
|               |                                     | Total | 12  | Total |

**TOTAL CREDIT POINTS 0**

**Please note:** This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 11/05/26.