B1343 Bachelor of Creative Media majoring in Graphic Design

Academic Chair: Dr Mark Cypher **Start Date:** Semester 1 2027

Year 1 – 2027	**Semester 1 Units**	**CP**	**Semester 2 Units**	**CP**
	GRD110 Design Foundation	3	GRD118 Introduction to Graphic Design	3
	CRE100 Foundation in Creative Media	3	Specified Elective from Creative Media list	3
	Discovery Study unit	3	1st yr General Elective	3
	1st yr General Elective	3	Specified Elective from Creative Media list	3
	Winter Units	**CP**	**Summer Units**	**CP**
	Total	12	**Total**	12
Year 2 - 2028	**Semester 1 Units**	**CP**	**Semester 2 Units**	**CP**
	GRD202 Brand and Identity Design	3	GRD201 Publication Design	3
	GRD263 UX strategy and Web Design	3	2nd yr General Elective	3
	2nd yr General Elective	3	2nd yr General Elective	3
	2nd yr General Elective	3	COM203 Consulting and Freelancing	3
	Winter Units	**CP**	**Summer Units**	**CP**
	Total	121	**Total**	12
Year 3 - 2029	**Semester 1 Units**	**CP**	**Semester 2 Units**	**CP**
	CRE313 Creative Media Projects 1	3	CRE314 Creative Media Projects 2	3
	GRD379 Designing for Mobile: Strategic UX and Prototyping	3	GRD310 Service Design	3
	GRD338 Client Web Design Project	3	3rd yr General Elective	3
	3rd yr General Elective	3	3rd yr General Elective	3
	Winter Units	**CP**	**Summer Units**	**CP**
	Total	12	**Total**	12

TOTAL CREDIT POINTS 0

Semester 1 notes	Semester 2 notes
Insert any notes relevant to the course such as spine units, recommended elective, instructions for exemptions (e.g. che140 etc)	Insert any notes relevant to the course such as spine units, recommended elective, instructions for exemptions (e.g. che140 etc)

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the Handbook. Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 16/10/26.