

B1356 Bachelor of Arts (MJ-TOEA Tourism and Events)

Academic Chair: [Diane Lee](#)

Start Date: Semester 2, 2024

Year 1 – 20	Semester 1 Units	CP	Semester 2 Units	CP
			TOU102 Travel and Tourism in Society	3
			ART100 Communication and Persuasion	3
			Second Major Units	3
			Second Major Units	3
		CP	Summer Units	CP
			Unit Code and Name	
	Total		Total	
Year 2 - 20	Semester 1 Units	CP	Semester 2 Units	CP
	TOU101 Intro to Tourism Systems	3	POL246 Policy Analysis	3
	BA Specified Elective	3	BA Specified Elective	3
	Second Major Units		Second Major Units	
	Optional Minor		Optional Minor	
	Winter Units	CP	Summer Units	CP
	Unit Code and Name		Unit Code and Name	
	Total		Total	
Year 3 - 20	Semester 1 Units	CP	Semester 2 Units	CP
	Unit TOU221 Sustainable Tourism	3	TOU322 tourism and Events Project	3
	TOU232 Festivals & Events or ENV278 Nature Based Tourism	3	TOU323 Destination Management	4
	Second Major Units		Second Major Units	
	Optional Minor		Optional Minor	
	Winter Units	CP	Summer Units	CP
	Unit Code and Name		Unit Code and Name	
	Total		Total	
Year 4 - 20	Semester 1 Units	CP	Semester 2 Units	CP
	TOU324 Events, Policy and Evaluation			
	Second Major Units			
	Second Major Units			
	BA Final Year Core Unit	3		
	Winter Units	CP		CP
	Unit Code and Name			
	Total		Total	

TOTAL CREDIT POINTS 0

Semester 1 notes	Semester 2 notes
Insert any notes relevant to the course such as spine units, recommended elective, instructions for exemptions (e.g. che140 etc)	Insert any notes relevant to the course such as spine units, recommended elective, instructions for exemptions (e.g. che140 etc)

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at DD/MM/YY.