

# B1356 Bachelor of Arts (Tourism and Events & Major 2)

Academic Chair: Diane Lee

Start Date: Semester 1 2025

Year 1 – 2025	<b>Semester 1 Units</b>	<b>CP</b>	<b>Semester 2 Units</b>	<b>CP</b>
	TOU101 Tourism Systems	3	TOU102 Travel and Tourism in Society	3
	ART100 Communication and Persuasion	3	ARTS Course Core – Specified Elective (recommended: KAC102 Wandju Boodja)	3
	Major 2 Required Unit or General Elective	3	Major 2 Required Unit or General Elective	3
	Major 2 Required Unit or General Elective	3	Major 2 Required Unit or General Elective	3
	<b>Winter Units</b>	<b>CP</b>	<b>Summer Units</b>	<b>CP</b>
	<b>Total</b>		<b>Total</b>	
Year 2 - 2026	<b>Semester 1 Units</b>	<b>CP</b>	<b>Semester 2 Units</b>	<b>CP</b>
	TOU221 Sustainable Tourism	3	POL246 Public policy Analysis	3
	Major Specified Elective Unit – Group 1	3	Major 2 Required Unit or General Elective	3
	ARTS Course Core – Specified Elective	3	Major 2 Required Unit or General Elective	3
	Major 2 Required Unit or General Elective	3	Major 2 Required Unit or General Elective	3
	<b>Winter Units</b>	<b>CP</b>	<b>Summer Units</b>	<b>CP</b>
	*Major Specified Elective Unit – Group 2: If considering TOU310 Asian Study Tour (TBA) <sup>1</sup>		*Major Specified Elective Unit – Group 2: If considering TOU310 Asian Study Tour (TBA) <sup>1</sup>	
<b>Total</b>		<b>Total</b>		
Year 3 - 2027	<b>Semester 1 Units</b>	<b>CP</b>	<b>Semester 2 Units</b>	<b>CP</b>
	TOU324 Events, Policy and Evaluation	3	TOU322 Tourism and Events Projects	3
	ARTS Course Core – Final-Year Unit	3	*Major Specified Elective Unit – Group 2 If choosing TOU323 Destination Management	3
	Major 2 Required Unit or General Elective	3	Major 2 Required Unit or General Elective	3
	Major 2 Required Unit or General Elective	3	Major 2 Required Unit or General Elective	3
	<b>Winter Units</b>	<b>CP</b>	<b>Summer Units</b>	<b>CP</b>
	*Major Specified Elective Unit – Group 2: If considering TOU310 Asian Study Tour (TBA) <sup>1</sup>			
<b>Total</b>		<b>Total</b>		

**TOTAL CREDIT POINTS 72**

Please refer to the [B1356 BA Handbook](#) to see the full list of available Course Core units to choose from:

**ARTS Course Core – First-Year Core Unit:** Must complete ART100 – strongly recommended during first semester of studies.

**ARTS Course Core – Specified Core Electives:** Complete 6 credit points from Specified Core Electives list

**ARTS Course Core – Final-Year Core Unit:** Complete 3 credit points from Final-Year Core Unit list

## Major (Tourism and Events) Specified Elective Units

Group 1 (choose 1 unit – 3 credit points)	*Group 2 (choose 1 unit – 3 credit points)
ENV278 - Nature-based Tourism (3cp) – S1 TOU230 - Cultural Tourism Interpretation (3cp) – S2 TOU231 - Indigenous Tourism Issues (3cp) – S2 TOU232 - Festivals and Events (3cp) – S1	TOU323 Destination Management – S2 TOU310 Asian Study Tour (3cp) – W, UA2

## Notes

<sup>1</sup> TOU310 Asian Study Tour is offered when funding is available.

I strongly advise that you make an appointment with the Academic Chair of Tourism and Events to finalise your study plan. Tourism and Events fit extremely well with range of other Majors within the University, depending on your area of interest.

**Please note:** This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 4/11/24.