

# B1356 Bachelor of Arts (Tourism and Events & Major 2)

Academic Chair: Diane Lee

Start Date: Semester 2 2025

Year 1 – 2025			<b>Semester 2 Units</b>	<b>CP</b>
			<b>TOU102 Travel and Tourism in Society</b>	3
			<b>ARTS Course Core – Specified Elective</b> (recommended: KAC102 Wandju Boodja)	3
			Major 2 Required Unit or General Elective	3
			Major 2 Required Unit or General Elective	3
		<b>CP</b>	<b>Summer Units</b>	<b>CP</b>
			<b>Total</b>	12
Year 2 - 2026	<b>Semester 1 Units</b>	<b>CP</b>	<b>Semester 2 Units</b>	<b>CP</b>
	<b>TOU101 Tourism Systems</b>	3	<b>POL246 Public policy Analysis</b>	3
	<b>ART100 Communication and Persuasion</b>	3	Major 2 Required Unit or General Elective	3
	Major 2 Required Unit or General Elective	3	Major 2 Required Unit or General Elective	3
	Major 2 Required Unit or General Elective	3	Major 2 Required Unit or General Elective	3
	<b>Winter Units</b>	<b>CP</b>	<b>Summer Units</b>	<b>CP</b>
			<b>*Major Specified Elective Unit – Group 2:</b> If considering TOU310 Asian Study Tour (TBA) <sup>1</sup>	
	<b>Total</b>	12	<b>Total</b>	12
Year 3 - 2027	<b>Semester 1 Units</b>	<b>CP</b>	<b>Semester 2 Units</b>	<b>CP</b>
	<b>TOU221 Sustainable Tourism</b>	3	<b>TOU322 Tourism and Events Projects</b>	3
	<b>Major Specified Elective Unit – Group 1</b>	3	<b>*Major Specified Elective Unit – Group 2</b> If choosing TOU323 Destination Management	3
	<b>ARTS Course Core – Specified Elective</b>	3	Major 2 Required Unit or General Elective	3
	Major 2 Required Unit or General Elective	3	Major 2 Required Unit or General Elective	3
	<b>Winter Units</b>	<b>CP</b>	<b>Summer Units</b>	<b>CP</b>
	<b>*Major Specified Elective Unit – Group 2:</b> If considering TOU310 Asian Study Tour (TBA) <sup>1</sup>			
	<b>Total</b>	12	<b>Total</b>	12
Year 4 - 2028	<b>Semester 1 Units</b>			
	<b>TOU324 Events, Policy and Evaluation</b>	3		
	<b>ARTS Course Core – Final-Year Unit</b>	3		
	Major 2 Required Unit or General Elective	3		
	Major 2 Required Unit or General Elective	3		
	<b>Winter Units</b>			
	<b>*Major Specified Elective Unit – Group 2:</b> If considering TOU310 Asian Study Tour (TBA) <sup>1</sup>			
	<b>Total</b>	12		

**TOTAL CREDIT POINTS 72**

Please refer to the [B1356 BA Handbook](#) to see the full list of available Course Core units to choose from:

**ARTS Course Core – First-Year Core Unit:** Must complete ART100 – strongly recommended during first semester of studies.

**ARTS Course Core – Specified Core Electives:** Complete 6 credit points from Specified Core Electives list

**ARTS Course Core – Final-Year Core Unit:** Complete 3 credit points from Final-Year Core Unit list

<b>Major (Tourism and Events) Specified Elective Units</b>	
<b>Group 1 (choose 1 unit – 3 credit points)</b>	<b>*Group 2 (choose 1 unit – 3 credit points)</b>
ENV278 - Nature-based Tourism (3cp) – S1	TOU323 Destination Management – S2
TOU230 - Cultural Tourism Interpretation (3cp) – S1	TOU310 Asian Study Tour (3cp) – W, UA2
TOU231 - Indigenous Tourism Issues (3cp) – currently NA	

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TOU232 - Festivals and Events (3cp) – S1	
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Notes
<p><sup>1</sup> TOU310 Asian Study Tour is offered when funding is available.</p> <p>I strongly advise that you make an appointment with the Academic Chair of Tourism and Events to finalise your study plan.</p> <p>Tourism and Events fit extremely well with range of other Majors within the University, depending on your area of interest.</p>

**Please note:** This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 4/11/24.