

## Bachelor of Commerce (B1359) - double major in Finance, and Marketing

For students commencing in Semester 1 2020 at the South Street, Murdoch Campus

This sample study plan is based on the 2020 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2020	Year 1	<b>BUSI23 Management in a Global Environment</b> 3pts <b>BUSI63 Introduction to Accounting</b> 3pts <b>BUSI71 Foundations of Economics</b> 3pts <b>Option</b> 3pts 12pts		<b>MSP100 Career Learning: Managing Your Career</b> 3pts <b>BUSI24 Global Marketing</b> 3pts <b>BUSI22 Business in Society</b> 3pts <b>BUSI40 Introduction to Finance</b> 3pts 12pts	
2021	Year 2	<b>MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning</b> 3pts <b>BUS288 Treasury Management</b> 3pts <b>BSL201 Finance Law</b> 3pts <b>BUS225 Services, Relationship &amp; Retail Marketing</b> 3pts 12pts		<b>BUS368 Cultures of Innovation</b> 3pts <b>BUS286 Corporate Finance</b> 3pts <b>BUS210 Marketing Research &amp; Analysis</b> 3pts <b>BUS299 Consumer Behaviour</b> 3pts 12pts	
2022	Year 3	<b>MSP201 Real-World Learning or BUS399 The Signature Experience</b> 3pts <b>BUS329 Investment Analysis</b> 3pts <b>BUS334 Business Analytics</b> 3pts <b>BUS359 Digital &amp; Social Media Marketing</b> 3pts 12pts		<b>BUS333 Derivative Securities</b> 3pts <b>BUS330 International Finance</b> 3pts <b>BUS350 Strategic Marketing</b> 3pts <b>BUS370 Cross Cultural Marketing</b> 3pts 12pts	