

# Bachelor of Commerce (B1359) - double major in Human Resources Management, and Marketing

For students commencing in Semester 1 2020 at the South Street, Murdoch Campus

This sample study plan is based on the 2020 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2020	Year 1	<b>BUSI23 Management in a Global Environment</b> <b>BUSI63 Introduction to Accounting</b> <b>BUSI71 Foundations of Economics</b> <b>Option</b>	3pts 3pts 3pts 3pts 12pts	<b>MSP100 Career Learning: Managing Your Career</b> <b>BUSI24 Global Marketing</b> <b>BUSI22 Business in Society</b> <b>Option</b>	3pts 3pts 3pts 3pts 12pts
2021	Year 2	<b>BUS226 Talent Acquisition</b> <b>BUS293 Organisation Theory &amp; Behaviour</b> <b>BUS334 Business Analytics</b> <b>BUS225 Services, Relationship &amp; Retail Marketing</b>	3pts 3pts 3pts 3pts 12pts	<b>MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning</b> <b>BSL202 Workplace Law</b> <b>BUS210 Marketing Research &amp; Analysis</b> <b>BUS299 Consumer Behaviour</b>	3pts 3pts 3pts 3pts 12pts
2022	Year 3	<b>BUS368 Cultures of Innovation</b> <b>BUS332 Employee Relations</b> <b>BUS371 Talent Management</b> <b>BUS359 Digital &amp; Social Media Marketing</b>	3pts 3pts 3pts 3pts 12pts	<b>MSP201 Real-World Learning or BUS399 The Signature Experience</b> <b>BUS230 Change Management</b> <b>BUS350 Strategic Marketing</b> <b>BUS370 Cross Cultural Marketing</b>	3pts 3pts 3pts 3pts 12pts