

Bachelor of Commerce (B1359) - double major in Marketing, and Business Law

For students commencing in Semester 1 2020 at the South Street, Murdoch Campus

This sample study plan is based on the 2020 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2020	Year 1	BUSI23 Management in a Global Environment 3pts BUSI63 Introduction to Accounting 3pts BUSI71 Foundations of Economics 3pts BSL165 Foundations of Business Law 3pts 12pts		MSP100 Career Learning: Managing Your Career 3pts BUSI24 Global Marketing 3pts BUSI22 Business in Society 3pts Option 3pts 12pts	
2021	Year 2	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning 3pts BUS225 Services, Relationship & Retail Marketing 3pts BSL201 Finance Law 3pts Option 3pts 12pts		BUS368 Cultures of Innovation 3pts BUS210 Marketing Research & Analysis 3pts BUS299 Consumer Behaviour 3pts BSL202 Workplace Law 3pts 12pts	
2022	Year 3	MSP201 Real-World Learning or BUS399 The Signature Experience 3pts BUS334 Business Analytics 3pts BUS359 Digital & Social Media 3pts Business Law Specified Elective* 3pts 12pts		BUS350 Strategic Marketing 3pts BUS370 Cross Cultural Marketing 3pts BSL305 Company Law 3pts BSL391 Alternative Dispute Resolution (T3) 3pts 12pts	

*Students are to select one of the following Business Law Specified Electives:

BSL203 Marketing and Advertising Law; or

BSL204 Tourism and Hospitality Law; or

BUS303 Taxation