

Bachelor of Commerce (B1359) - double major in Marketing, and Sustainable Development

For students commencing in Semester 1 2020 at the South Street, Murdoch Campus

This sample study plan is based on the 2020 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2020	Year 1	BUSI23 Management in a Global Environment 3pts BUSI63 Introduction to Accounting 3pts BUSI71 Foundations of Economics 3pts COD125 Introduction to Community Development 3pts 12pts		MSP100 Career Learning: Managing Your Career 3pts BUSI24 Global Marketing 3pts BUSI22 Business in Society 3pts SUS100 Introduction to Sustainable Development 3pts 12pts	
2021	Year 2	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning 3pts BUS225 Services, Relationship & Retail Marketing 3pts SUS207 Overseas Aid and International Development 3pts SUS203 Sustainability, Ecology and Communities 3pts 12pts		BUS368 Cultures of Innovation 3pts BUS210 Marketing Research & Analysis 3pts BUS299 Consumer Behaviour 3pts SUS305 Economics of Sustainability (Winter Term) 3pts 12pts	
2022	Year 3	BUS334 Business Analytics 3pts BUS359 Digital and Social Media Marketing 3pts SUS301 Resilient Regions (Summer Term) 3pts SUS310 Sustainable Urban Communities 3pts 12pts		MSP201 Real-World Learning or BUS399 The Signature Experience 3pts BUS350 Strategic Marketing 3pts BUS370 Cross Cultural Marketing 3pts ENV245 Global and Regional Sustainability 3pts 12pts	