

Bachelor of Commerce (B1359) - major in Global Business and Politics, and Marketing

For students commencing in Semester 1 2020 at the South Street, Murdoch Campus

This sample study plan is based on the 2020 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2020	Year 1	BUSI23 Management in a Global Environment	3pts	MSP100 Career Learning: Managing Your Career	3pts
		BUSI63 Introduction to Accounting	3pts	BUSI24 Global Marketing	3pts
		BUSI71 Foundations of Economics	3pts	BUSI22 Business in Society	3pts
		Option	3pts	POLI40 National Business Systems and Transnational Capitalism	3pts
			12pts		12pts
2021	Year 2	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning	3pts	POL246 Public Policy Analysis; OR POL228 Democracy and Capitalism	3pts
		POL298 International Political Economy	3pts	BUS341 Business Negotiations; an International Perspective	3pts
		BUS284 Comparative Corporate Governance Structures	3pts	BUS210 Marketing Research & Analysis	3pts
		BUS225 Services, Relationship & Retail Marketing	3pts	BUS299 Consumer Behaviour	3pts
			12pts		12pts
2022	Year 3	MSP201 Real-World Learning or BUS399 The Signature Experience	3pts	POL362 Administering Global Business and Governance	3pts
		BUS368 Cultures of Innovation	3pts	POL301 Public Policy Project	3pts
		BUS334 Business Analytics	3pts	BUS350 Strategic Marketing	3pts
		BUS359 Digital & Social Media Marketing	3pts	BUS370 Cross Cultural Marketing	3pts
			12pts		12pts