

Bachelor of Business (B1367) – double major in Accounting, and Marketing

For students commencing in Semester 1 2022 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2022 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2022	Year 1	BUS123 Management in a Global Environment	3pts	MSP100 Career Learning: Managing Your Career	3pts
		BUS163 Introduction to Accounting	3pts	BSL165 Foundations of Business Law	3pts
		BUS171 Foundations of Economics	3pts	BUS140 Introduction to Finance	3pts
		BUS124 Global Marketing	3pts	BUS299 Consumer Behaviour	3pts
		12pts	12pts		
2023	Year 2	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning	3pts	BUS287 Management Accounting	3pts
		BUS285 Technology & Accounting Processes	3pts	BUS304 Accounting Theory & Accountability	3pts
		BUS225 Services, Relationship & Retail Marketing	3pts	BUS210 Marketing Research & Analysis	3pts
		BUS334 Business Analytics	3pts	BUS286 Corporate Finance#	3pts
		12pts	12pts		
2024	Year 3	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning	3pts	BUS350 Strategic Marketing	3pts
		BUS356 Contemporary Financial Accounting	3pts	BUS370 Cross Cultural Marketing	3pts
		BUS359 Digital and Social Media Marketing	3pts	BSL305 Company Law#	3pts
		BUS303 Taxation#	3pts	BUS306 Auditing#	3pts
		12pts	12pts		

#Additional Professional Qualification Requirements: Students must complete these three units in order to qualify for admission to membership of the professional accounting bodies CPA Australia, CA ANZ and the IPA