

Bachelor of Business (B1367) – double major in Banking, and Marketing

For students commencing in Semester 1 2021 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2021 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

| | | Semester 1 | | Semester 2 | |
|------|--------|--|-------|--|-------|
| 2021 | Year 1 | BUS123 Management in a Global Environment | 3pts | MSP100 Career Learning: Managing Your Career | 3pts |
| | | BUS163 Introduction to Accounting | 3pts | BUS124 Global Marketing | 3pts |
| | | BUS171 Foundations of Economics | 3pts | BUS140 Introduction to Finance | 3pts |
| | | BSL165 Foundations of Business Law | 3pts | Option | 3pts |
| | | | 12pts | | 12pts |
| 2022 | Year 2 | MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning | 3pts | BUS286 Corporate Finance | 3pts |
| | | BUS288 Treasury Management | 3pts | BUS210 Marketing Research and Analysis | 3pts |
| | | BSL201 Finance Law | 3pts | BUS299 Consumer Behaviour | 3pts |
| | | BUS225 Services, Relationship & Retail Marketing | 3pts | Option | 3pts |
| | | | 12pts | | 12pts |
| 2023 | Year 3 | BUS390 International Financial Markets and Institutions | 3pts | MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning | 3pts |
| | | BUS308 Credit and Lending Decisions | 3pts | BUS307 Commercial Banking | 3pts |
| | | BUS334 Business Analytics | 3pts | BUS350 Strategic Marketing | 3pts |
| | | BUS359 Digital and Social Media Marketing | 3pts | BUS370 Cross Cultural Marketing | 3pts |
| | | | 12pts | | 12pts |