

Bachelor of Business (B1367) – double major in Banking, and Marketing

For students commencing in Semester 2 2021 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2021 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2021	Year 1			BUSI23 Management in a Global Environment	3pts
				BUSI63 Introduction to Accounting	3pts
				BUSI71 Foundations of Economics	3pts
				BUSI24 Global Marketing	3pts
					12pts
2022	Year 1/2	MSP100 Career Learning: Managing Your Career	3pts	BUS286 Corporate Finance	3pts
		BSLI65 Foundations of Business Law	3pts	BUS210 Marketing Research and Analysis	3pts
		BUSI40 Introduction to Finance	3pts	BUS299 Consumer Behaviour	3pts
		Option	3pts	Option	3pts
			12pts		12pts
2023	Year 2/3	MSP200 Career Learning: Developing Skills or	3pts	MSP200 Career Learning: Developing Skills or	3pts
		MSP201 Real-World Learning		MSP201 Real-World Learning	
		BUS288 Treasury Management	3pts	BUS307 Commercial Banking	3pts
		BSL201 Finance Law	3pts	BUS350 Strategic Marketing	3pts
		BUS225 Services, Relationship & Retail Marketing	3pts	BUS370 Cross Cultural Marketing	3pts
	12pts		12pts		
2024	Year 3	BUS390 International Financial Markets and Institutions	3pts		
		BUS308 Credit and Lending Decisions	3pts		
		BUS334 Business Analytics	3pts		
		BUS359 Digital and Social Media Marketing	3pts		
			12pts		