

# Bachelor of Business (B1367) – double major in Business Law, and Marketing

For students commencing in Semester 1 2021 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2021 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
<b>2021</b>	Year 1	<b>BUSI23 Management in a Global Environment</b>	3pts	<b>MSP100 Career Learning: Managing Your Career</b>	3pts
		<b>BUSI63 Introduction to Accounting</b>	3pts	<b>BUSI24 Global Marketing</b>	3pts
		<b>BUSI71 Foundations of Economics</b>	3pts	<b>BSL165 Foundations of Business Law</b>	3pts
		<b>Option</b>	3pts	<b>Option</b>	3pts
			12pts		12pts
<b>2022</b>	Year 2	<b>MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning</b>	3pts	<b>BSL202 Workplace Law</b>	3pts
		<b>BSL201 Finance Law</b>	3pts	<b>BUS210 Marketing Research &amp; Analysis</b>	3pts
		<b>BUS225 Services, Relationship &amp; Retail Marketing</b>	3pts	<b>BUS299 Consumer Behaviour</b>	3pts
		<b>Option</b>	3pts	<b>Option</b>	3pts
			12pts		12pts
<b>2023</b>	Year 3	<b>MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning</b>	3pts	<b>BSL305 Company Law</b>	3pts
		<b>Business Law Specified Elective*</b>	3pts	<b>BSL391 Alternative Dispute Resolution (T3)</b>	3pts
		<b>BUS334 Business Analytics</b>	3pts	<b>BUS350 Strategic Marketing</b>	3pts
		<b>BUS359 Digital and Social Media Marketing</b>	3pts	<b>BUS370 Cross Cultural Marketing</b>	3pts
			12pts		12pts

\*Students are to select one of the following Business Law Specified Electives;  
**BSL204 Tourism and Hospitality Law;** or  
**BUS303 Taxation.**