

Bachelor of Business (B1367) – double major in Business Law, and Marketing

For students commencing in Semester 1 2022 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2022 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2			
2022	Year 1		BUS123 Management in a Global Environment	3pts	MSP100 Career Learning: Managing Your Career	3pts	
			BUS163 Introduction to Accounting	3pts		BUS124 Global Marketing	3pts
			BUS171 Foundations of Economics	3pts		BSL165 Foundations of Business Law	3pts
			Option	3pts		Option	3pts
				12pts			12pts
2023	Year 2		MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning	3pts	BSL202 Workplace Law	3pts	
			BSL201 Finance Law	3pts		BUS210 Marketing Research & Analysis	3pts
			BUS225 Services, Relationship & Retail Marketing	3pts		BUS299 Consumer Behaviour	3pts
			Option	3pts		Option	3pts
				12pts			12pts
2024	Year 3		MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning	3pts	BSL305 Company Law	3pts	
			Business Law Specified Elective*	3pts		BSL391 Alternative Dispute Resolution	3pts
			BUS334 Business Analytics	3pts		BUS350 Strategic Marketing	3pts
			BUS359 Digital and Social Media Marketing	3pts		BUS370 Cross Cultural Marketing	3pts
				12pts			12pts

*Students are to select one of the following Business Law Specified Electives;
BSL204 Tourism and Hospitality Law;
 or
BUS303 Taxation.