

# Bachelor of Business (B1367) – double major in Business Law, and Marketing

For students commencing in Semester 2 2021 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2021 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2021	Year 1			<b>BUSI23 Management in a Global Environment</b>	3pts
				<b>BUSI63 Introduction to Accounting</b>	3pts
				<b>BUSI71 Foundations of Economics</b>	3pts
				<b>Option</b>	3pts
					12pts
2022	Year 1/2	<b>MSP100 Career Learning: Managing Your Career</b>	3pts	<b>BSL202 Workplace Law</b>	3pts
		<b>BUSI24 Global Marketing</b>	3pts	<b>BUS210 Marketing Research &amp; Analysis</b>	3pts
		<b>BSLI65 Foundations of Business Law</b>	3pts	<b>BUS299 Consumer Behaviour</b>	3pts
		<b>Option</b>	3pts	<b>Option</b>	3pts
			12pts		12pts
2023	Year 2/3	<b>MSP200 Career Learning: Developing Skills or</b>	3pts	<b>BSL305 Company Law</b>	3pts
		<b>MSP201 Real-World Learning</b>		<b>BSL391 Alternative Dispute Resolution (T3)</b>	3pts
		<b>BSL201 Finance Law</b>	3pts	<b>BUS350 Strategic Marketing</b>	3pts
		<b>BUS225 Services, Relationship &amp; Retail Marketing</b>	3pts	<b>BUS370 Cross Cultural Marketing</b>	3pts
		<b>Option</b>	3pts		12pts
2024	Year 3	<b>MSP200 Career Learning: Developing Skills or</b>	3pts	*Students are to select <u>one</u> of the following Business Law Specified Electives; <b>BSL204 Tourism and Hospitality Law</b> ; or <b>BUS303 Taxation.</b>	
		<b>MSP201 Real-World Learning</b>	3pts		
		<b>Business Law Specified Elective*</b>	3pts		
		<b>BUS334 Business Analytics</b>	3pts		
		<b>BUS359 Digital and Social Media Marketing</b>	3pts		
			12pts		