

Bachelor of Business (B1367) – double major in Finance, and Marketing

For students commencing in Semester 1 2021 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2021 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2021	Year 1	BUS123 Management in a Global Environment BUS163 Introduction to Accounting BUS171 Foundations of Economics Option	3pts	MSP100 Career Learning: Managing Your Career BUS124 Global Marketing BSL165 Foundations of Business Law BUS140 Introduction to Finance	3pts
			3pts		3pts
			3pts		3pts
			3pts		3pts
			12pts		12pts
2022	Year 2	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning BSL201 Finance Law BUS288 Treasury Management BUS225 Services, Relationship & Retail Marketing	3pts	BUS286 Corporate Finance BUS210 Marketing Research & Analysis BUS299 Consumer Behaviour Option	3pts
			3pts		3pts
			3pts		3pts
			3pts		3pts
			12pts		12pts
2023	Year 3	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning BUS329 Investment Analysis BUS334 Business Analytics BUS359 Digital and Social Media Marketing	3pts	BUS330 International Finance BUS333 Derivative Securities BUS350 Strategic Marketing BUS370 Cross Cultural Marketing	3pts
			3pts		3pts
			3pts		3pts
			3pts		3pts
			12pts		12pts