

Bachelor of Business (B1367) – double major in Finance, and Marketing

For students commencing in Semester 1 2022 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2022 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2022	Year 1	BUSI23 Management in a Global Environment	3pts	MSP100 Career Learning: Managing Your Career	3pts
		BUSI63 Introduction to Accounting	3pts	BUSI24 Global Marketing	3pts
		BUSI71 Foundations of Economics	3pts	BSLI65 Foundations of Business Law	3pts
		Option	3pts	BUSI40 Introduction to Finance	3pts
		12pts			12pts
2023	Year 2	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning	3pts	BUS286 Corporate Finance	3pts
		BSL201 Finance Law	3pts	BUS210 Marketing Research & Analysis	3pts
		BUS288 Treasury Management	3pts	BUS299 Consumer Behaviour	3pts
		BUS225 Services, Relationship & Retail Marketing	3pts	Option	3pts
		12pts			12pts
2024	Year 3	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning	3pts	BUS330 International Finance	3pts
		BUS329 Investment Analysis	3pts	BUS333 Derivative Securities	3pts
		BUS334 Business Analytics	3pts	BUS350 Strategic Marketing	3pts
		BUS359 Digital and Social Media Marketing	3pts	BUS370 Cross Cultural Marketing	3pts
		12pts			12pts