

Bachelor of Business (B1367) – double major in Finance, and Marketing

For students commencing in Semester 2 2021 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2021 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2021	Year 1			BUS123 Management in a Global Environment 3pts BUS163 Introduction to Accounting 3pts BUS171 Foundations of Economics 3pts BUS140 Introduction to Finance 3pts 12pts	
2022	Year 1/2	MSP100 Career Learning: Managing Your Career 3pts BUS124 Global Marketing 3pts BSL165 Foundations of Business Law 3pts Option 3pts 12pts		BUS286 Corporate Finance 3pts BUS210 Marketing Research & Analysis 3pts BUS299 Consumer Behaviour 3pts Option 3pts 12pts	
2023	Year 2/3	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning 3pts BSL201 Finance Law 3pts BUS288 Treasury Management 3pts BUS225 Services, Relationship & Retail Marketing 3pts 12pts		BUS330 International Finance 3pts BUS333 Derivative Securities 3pts BUS350 Strategic Marketing 3pts BUS370 Cross Cultural Marketing 3pts 12pts	
2024	Year 3	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning 3pts BUS329 Investment Analysis 3pts BUS334 Business Analytics 3pts BUS359 Digital and Social Media Marketing 3pts 12pts			