

# Bachelor of Business (B1367) - double major in Global Business and Politics, and Marketing

For students commencing in Semester 1 2021 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2021 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2021	Year 1	<b>BUS123 Management in a Global Environment</b>  <b>BUS163 Introduction to Accounting</b>  <b>BUS171 Foundations of Economics</b>  <b>BSL165 Foundations of Business Law</b>	3pts	<b>MSP100 Career Learning: Managing Your Career</b>  <b>BUS124 Global Marketing</b>  <b>BUS122 Business in Society</b>  <b>Option</b>	3pts
			3pts		3pts
			3pts		3pts
			3pts		3pts
			12pts		12pts
2022	Year 2	<b>MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning</b>  <b>POL298 International Political Economy</b>  <b>BUS284 Comparative Corporate Governance Structures</b>  <b>BUS225 Services, Relationship &amp; Retail Marketing</b>	3pts	<b>POL246 Public Policy Analysis; OR POL228 Democracy and Capitalism</b>  <b>BUS341 Business Negotiations; an International Perspective</b>  <b>BUS210 Marketing Research &amp; Analysis</b>  <b>BUS299 Consumer Behaviour</b>	3pts
			3pts		3pts
			3pts		3pts
			3pts		3pts
			12pts		12pts
2023	Year 3	<b>MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning</b>  <b>BUS334 Business Analytics</b>  <b>BUS359 Digital and Social Media Marketing</b>  <b>Option</b>	3pts	<b>POL332 Administering Global Governance and Global Business</b>  <b>POL301 Public Policy Project</b>  <b>BUS350 Strategic Marketing</b>  <b>BUS370 Cross Cultural Marketing</b>	3pts
			3pts		3pts
			3pts		3pts
			3pts		3pts
			12pts		12pts