

# Bachelor of Business (B1367) - double major in Global Business and Politics, and Marketing

For students commencing in Semester 2 2021 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2021 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2021	Year 1			<b>MSP100 Career Learning: Managing Your Career</b>	3pts
				<b>BUS124 Global Marketing</b>	3pts
				<b>BUS122 Business in Society</b>	3pts
				<b>Option</b>	3pts
					12pts
2022	Year 1/2	<b>BUS123 Management in a Global Environment</b>	3pts	<b>POL246 Public Policy Analysis; OR</b>	3pts
		<b>BUS163 Introduction to Accounting</b>	3pts	<b>POL228 Democracy and Capitalism</b>	3pts
		<b>BUS171 Foundations of Economics</b>	3pts	<b>POL332 Administering Global Governance and Global Business</b>	3pts
		<b>BSL165 Foundations of Business Law</b>	3pts	<b>BUS210 Marketing Research &amp; Analysis</b>	3pts
			12pts	<b>BUS299 Consumer Behaviour</b>	3pts
					12pts
2023	Year 2/3	<b>MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning</b>	3pts	<b>BUS341 Business Negotiations; an International Perspective</b>	3pts
		<b>POL298 International Political Economy</b>	3pts	<b>POL301 Public Policy Project</b>	3pts
		<b>BUS284 Comparative Corporate Governance Structures</b>	3pts	<b>BUS350 Strategic Marketing</b>	3pts
		<b>BUS225 Services, Relationship &amp; Retail Marketing</b>	3pts	<b>BUS370 Cross Cultural Marketing</b>	3pts
			12pts		12pts
2024	Year 3	<b>MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning</b>	3pts		
		<b>BUS334 Business Analytics</b>	3pts		
		<b>BUS359 Digital and Social Media Marketing</b>	3pts		
		<b>Option</b>	3pts		
			12pts		