

Bachelor of Business (B1367) – double major in Human Resources Management, and Marketing

For students commencing in Semester 1 2022 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2022 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2022	Year 1	BUS123 Management in a Global Environment BUS163 Introduction to Accounting BUS171 Foundations of Economics Option	3pts	MSP100 Career Learning: Managing Your Career BUS124 Global Marketing BSL165 Foundations of Business Law Option	3pts
			3pts		3pts
			3pts		3pts
			3pts		3pts
			12pts		12pts
2023	Year 2	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning BUS293 Organisation Theory & Behaviour BUS226 Talent Acquisition BUS225 Services, Relationship & Retail Marketing	3pts	BSL202 Workplace Law BUS230 Change Management BUS210 Marketing Research & Analysis BUS299 Consumer Behaviour	3pts
			3pts		3pts
			3pts		3pts
			3pts		3pts
			12pts		12pts
2024	Year 3	BUS332 Employee Relations BUS371 Talent Management BUS334 Business Analytics BUS359 Digital and Social Media Marketing	3pts	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning BUS350 Strategic Marketing BUS370 Cross Cultural Marketing Option	3pts
			3pts		3pts
			3pts		3pts
			3pts		3pts
			12pts		12pts