

Bachelor of Business (B1367) – major in Hospitality & Tourism Management, and Entrepreneurship and Innovation

For students commencing in Semester 1 2021 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2021 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2021	Year 1	BUS123 Management in a Global Environment	3pts	MSP100 Career Learning: Managing Your Career	3pts
		BUS163 Introduction to Accounting	3pts	BUS124 Global Marketing	3pts
		BUS171 Foundations of Economics	3pts	BSL165 Foundations of Business Law	3pts
		TOU101 Introduction to Tourism Systems	3pts	Option	3pts
			12pts		12pts
2022	Year 2	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning	3pts	BUS293 Organisation Theory & Behaviour	3pts
		TOU221 Sustainable Tourism	3pts	BUS221 Entrepreneurial Strategy	6pts
		BSL204 Tourism and Hospitality Law	3pts	Option	3pts
		BUS368 Cultures of Innovation	3pts		
			12pts		12pts
2023	Year 3	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning	3pts	TOU323 Destination Management	3pts
		BUS365 Influencing on the Inside	3pts	BUS338 Global Strategic Management	3pts
		BUS353 Making it Real; Operations and Project Management for Scale	3pts	BUS367 The Compelling Entrepreneur; Stand and Deliver	6pts
		BUS369 Standing in the Nexus; Bridging People and Networks	3pts		
			12pts		12pts