

Bachelor of Business (B1367) – major in Hospitality & Tourism Management, and Entrepreneurship and Innovation

For students commencing in Semester 2 2021 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2021 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2021	Year 1			BUS123 Management in a Global Environment	3pts
				BUS163 Introduction to Accounting	3pts
				BUS171 Foundations of Economics	3pts
				Option	3pts
					12pts
2022	Year 1/2	MSP100 Career Learning: Managing Your Career BUS124 Global Marketing BSL165 Foundations of Business Law TOU101 Introduction to Tourism Systems	3pts	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning BUS293 Organisation Theory & Behaviour BUS221 Entrepreneurial Strategy	3pts
			3pts		3pts
			3pts		6pts
			3pts		
			12pts		12pts
2023	Year 2/3	TOU221 Sustainable Tourism BUS365 Influencing on the Inside BUS353 Making it Real; Operations and Project Management for Scale BUS369 Standing in the Nexus; Bridging People and Networks	3pts	TOU323 Destination Management BUS338 Global Strategic Management BUS367 The Compelling Entrepreneur; Stand and Deliver	3pts
			3pts		3pts
			3pts		6pts
			3pts		
			12pts		12pts
2024	Year 3	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning BSL204 Tourism and Hospitality Law BUS368 Cultures of Innovation Option	3pts		
			3pts		
			3pts		
			3pts		
			12pts		