

Bachelor of Business (B1367) – double major in International Business, and Marketing

For students commencing in Semester 2 2021 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2021 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2021	Year 1			BUS123 Management in a Global Environment	3pts
				BUS163 Introduction to Accounting	3pts
				BUS171 Foundations of Economics	3pts
				Option	3pts
					12pts
2022	Year 1/2	MSP100 Career Learning: Managing Your Career	3pts	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning	3pts
2023	Year 2/3	BUS124 Global Marketing	3pts	BUS210 Marketing Research & Analysis	3pts
2024	Year 3	BSL165 Foundations of Business Law	3pts	Option	3pts
2023	Year 2/3	BUS219 International Business	3pts	BUS338 Global Strategic Management	3pts
2024	Year 3	BUS284 Comparative Corporate Governance Structures	3pts	BUS341 Business Negotiations; an International Perspective	3pts
2024	Year 3	BUS211 International Logistics	3pts	BUS350 Strategic Marketing	3pts
2024	Year 3	BUS225 Services, Relationship & Retail Marketing	3pts	BUS370 Cross Cultural Marketing	3pts
2024	Year 3	Option	12pts		
2024	Year 3	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning	3pts		
2024	Year 3	BUS212 Introduction to International Finance	3pts		
2024	Year 3	BUS334 Business Analytics	3pts		
2024	Year 3	BUS359 Digital and Social Media Marketing	3pts		
2024	Year 3	Option	12pts		