

Bachelor of Business (B1367) – double major in Management, and Marketing

For students commencing in Semester 1 2022 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2022 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2022	Year 1	BUSI23 Management in a Global Environment BUSI63 Introduction to Accounting BUSI71 Foundations of Economics Option	3pts	MSP100 Career Learning: Managing Your Career BUSI24 Global Marketing BSLI65 Foundations of Business Law Option	3pts
			3pts		3pts
			3pts		3pts
			3pts		3pts
			12pts		12pts
2023	Year 2	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning BUS219 International Business BUS225 Services, Relationship & Retail Marketing Option	3pts	BUS293 Organisation Theory & Behaviour BUS230 Change Management BUS210 Marketing Research & Analysis BUS299 Consumer Behaviour	3pts
			3pts		3pts
			3pts		3pts
			3pts		3pts
			12pts		12pts
2024	Year 3	BUS334 Business Analytics BUS353 Making it Real; Operations and Project Management for Scale BUS369 Standing in the Nexus; Bridging People and Networks BUS359 Digital and Social Media Marketing	3pts	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning BUS338 Global Strategic Management BUS350 Strategic Marketing BUS370 Cross Cultural Marketing	3pts
			3pts		3pts
			3pts		3pts
			3pts		3pts
			12pts		12pts