

<b>Bachelor of Business (B1367) – double major in Accounting and Marketing</b>					
For students commencing in Semester 1 2023 at the South Street, Murdoch Campus					
This sample study plan is based on the 2023 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.					
		Semester 1		Semester 2	
2023	Year 1	<b>MSP100 Career Learning: Managing Your Career</b>	3pts	<b>BUS171 Foundations of Economics</b>	3pts
		<b>BSL165 Foundations of Business Law</b>	3pts	<b>BUS163 Introduction to Accounting</b>	3pts
		<b>BUS123 Management in a Global Environment</b>	3pts	<b>BUS140 Introduction to Finance</b>	3pts
		<b>BUS124 Global Marketing</b>	3pts	<b>BUS299 Consumer Behaviour</b>	3pts
			12pts		12pts
2024	Year 2	<b>Part II Murdoch Spine Unit*</b>	3pts	<b>BUS287 Management Accounting</b>	3pts
		<b>BUS285 Technology &amp; Accounting Processes</b>	3pts	<b>BUS304 Accounting Theory &amp; Accountability</b>	3pts
		<b>BUS225 Services, Relationship &amp; Retail Marketing</b>	3pts	<b>BUS210 Marketing Research &amp; Analysis</b>	3pts
		<b>BUS334 Business Analytics</b>	3pts	<b>BUS286 Corporate Finance#</b>	3pts
			12pts		12pts
2025	Year 3	<b>Part II Murdoch Spine Unit*</b>	3pts	<b>BUS350 Strategic Marketing</b>	3pts
		<b>BUS356 Contemporary Financial Accounting</b>	3pts	<b>BUS370 Cross Cultural Marketing</b>	3pts
		<b>BUS359 Digital and Social Media Marketing</b>	3pts	<b>BSL305 Company Law#</b>	3pts
		<b>BUS303 Taxation#</b>	3pts	<b>BUS306 Auditing#</b>	3pts
			12pts		12pts

\*Part II Murdoch Spine Unit: Career Learning Units (total 6 points). Select from the following:

1. MSP200 Building Enterprise Skills – 3 pts
2. MSP201 Real World Learning – 3 pts or MSP202 The Search for Everything: Data Analytics and Storytelling in the Twenty-First Century – 3 pts or COM208 Podcast Production and Streaming – 3 pts

#Additional Professional Qualification Requirements: Students must complete these four units in order to qualify for admission to membership of the professional accounting bodies CPA Australia, CA ANZ and the IPA