

Bachelor of Business (B1367) – major in Entrepreneurship & Innovation					
For students commencing in Semester 2 2022 at the South Street, Murdoch Campus					
This sample study plan is based on the 2022 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.					
		Semester 1		Semester 2	
2022	Year 1			MSP100 Career Learning: Managing Your Career	3pts
				BUS124 Global Marketing	3pts
				BSL165 Foundations of Business Law	3pts
				BUS123 Management in a Global Environment	3pts
					12pts
2023	Year 2	BUS171 Foundations of Economics	3pts	ICR201 Foundations of Entrepreneurship	3pts
		BUS163 Introduction to Accounting	3pts	BUS221 Entrepreneurial Strategy	6pts
		ICR101 The Innovator's Mindset	3pts	Option	3pts
		Option	3pts		
			12pts		12pts
2024	Year 3	Part II Murdoch Spine Unit*	3pts	BUS366 Stand and Deliver: The Compelling Entrepreneur	3pts
		BUS354 Leading Emerging Futures	3pts	BUS380 Entrepreneurial Finance	3pts
		Option	3pts	Option	3pts
		Option	3pts	Option	3pts
			12pts		12pts
2025	Year 4	Part II Murdoch Spine Unit*	3pts		
		BUS363 Scaling Agile Projects	3pts		
		Option	3pts		
		Option	3pts		
			12pts		

*Part II Murdoch Spine Unit: Career Learning Units (total 6 points). Select from the following:

1. MSP200 Building Enterprise Skills – 3 pts or BUS267 Career Self Development – 3 pts
2. MSP201 Real World Learning – 3 pts or BUS399 Business Models and Competition – 3 pts
3. MSP202 The Search for Everything: Data Analytics and Storytelling in the Twenty-First Century – 3 pts