

| Bachelor of Business (B1367) – major in Hospitality and Tourism Management | | | | | |
|---|---------------|---|-------|---|-------|
| For students commencing in Semester 2 2023 at the South Street, Murdoch Campus | | | | | |
| This sample study plan is based on the 2023 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year. | | | | | |
| | | Semester 1 | | Semester 2 | |
| 2023 | Year 1 | | | TLC101 Communication Skills for Undergraduate Study or Part II Murdoch Spine Unit* | 3pts |
| | | | | BUS124 Global Marketing | 3pts |
| | | | | BSL165 Foundations of Business Law | 3pts |
| | | | | BUS123 Management in a Global Environment | 3pts |
| | | | | | 12pts |
| 2024 | Year 2 | BUS171 Foundations of Economics | 3pts | BUS293 Organisation Theory & Behaviour | 3pts |
| | | BUS163 Introduction to Accounting | 3pts | MSP100 Career Learning: Managing Your Career | 3pts |
| | | TOU101 Introduction to Tourism Systems | 3pts | Option | 3pts |
| | | Option | 3pts | Option | 3pts |
| | | | 12pts | | 12pts |
| 2025 | Year 3 | Option | 3pts | BUS338 Global Strategic Management | 3pts |
| | | BSL204 Tourism and Hospitality Law | 3pts | TOU323 Destination Management | 3pts |
| | | TOU221 Sustainable Tourism | 3pts | Option | 3pts |
| | | Option | 3pts | Option | 3pts |
| | | | 12pts | | 12pts |
| 2026 | Year 4 | Part II Murdoch Spine Unit* | 3pts | | |
| | | Option | 3pts | | |
| | | Option | 3pts | | |
| | | Option | 3pts | | |
| | | | 12pts | | |

*Part II Murdoch Spine Unit: Career Learning Units (total 6 points). Select from the following:

1. MSP200 Building Enterprise Skills – 3 pts

2. MSP201 Real World Learning – 3 pts or MSP202 The Search for Everything: Data Analytics and Storytelling in the Twenty-First Century – 3 pts or COM208 Podcast Production and Streaming – 3 pts