

<b>Bachelor of Business (B1367) – double major in Hospitality and Tourism Management, and Entrepreneurship and Innovation</b>					
<b>For students commencing in Semester 2 2023 at the South Street, Murdoch Campus</b>					
<b>This sample study plan is based on the 2023 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.</b>					
		<b>Semester 1</b>		<b>Semester 2</b>	
<b>2023</b>	<b>Year 1</b>			<b>TLC101 Communication Skills for Undergraduate Study or Part II Murdoch Spine Unit*</b>	3pts
				<b>BUS124 Global Marketing</b>	3pts
				<b>BSL165 Foundations of Business Law</b>	3pts
				<b>BUS123 Management in a Global Environment</b>	3pts
					12pts
<b>2024</b>	<b>Year 2</b>	<b>BUS171 Foundations of Economics</b>	3pts	<b>BUS220 Foundations of Entrepreneurship</b>	3pts
		<b>BUS163 Introduction to Accounting</b>	3pts	<b>MSP100 Career Learning: Managing Your Career</b>	3pts
		<b>TOU101 Introduction to Tourism Systems</b>	3pts	<b>BUS221 Entrepreneurial Strategy</b>	6pts
		<b>BUS109 The Innovator's Mindset</b>	3pts		
			12pts		12pts
<b>2025</b>	<b>Year 3</b>	<b>BUS293 Organisation Theory &amp; Behaviour</b>	3pts	<b>BUS338 Global Strategic Management</b>	3pts
		<b>BSL204 Tourism and Hospitality Law</b>	3pts	<b>TOU323 Destination Management</b>	3pts
		<b>TOU221 Sustainable Tourism</b>	3pts	<b>BUS366 Stand and Deliver: The Compelling Entrepreneur</b>	3pts
		<b>Option</b>	3pts	<b>BUS380 Entrepreneurial Finance</b>	3pts
			12pts		12pts
<b>2026</b>	<b>Year 4</b>	<b>Part II Murdoch Spine Unit*</b>	3pts		
		<b>BUS363 Scaling Agile Projects</b>	3pts		
		<b>BUS354 Leading Emerging Futures</b>	3pts		
		<b>Option</b>	3pts		
			12pts		

\*Part II Murdoch Spine Unit: Career Learning Units (total 6 points). Select from the following:

1. MSP200 Building Enterprise Skills – 3 pts
2. MSP201 Real World Learning – 3 pts or MSP202 The Search for Everything: Data Analytics and Storytelling in the Twenty-First Century – 3 pts or COM208 Podcast Production and Streaming – 3 pts