

<b>Bachelor of Business (B1367) – double major in Hospitality and Tourism Management, and Entrepreneurship and Innovation</b>					
<b>For students commencing in Semester 1 2023 at the South Street, Murdoch Campus</b>					
<b>This sample study plan is based on the 2023 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.</b>					
		<b>Semester 1</b>		<b>Semester 2</b>	
<b>2023</b>	Year 1	<b>MSP100 Career Learning: Managing Your Career</b>	3pts	<b>BUS171 Foundations of Economics</b>	3pts
		<b>BUS124 Global Marketing</b>	3pts	<b>BUS163 Introduction to Accounting</b>	3pts
		<b>TOU101 Introduction to Tourism Systems</b>	3pts	<b>BSL165 Foundations of Business Law</b>	3pts
		<b>BUS109 The Innovator's Mindset</b>	3pts	<b>BUS123 Management in a Global Environment</b>	3pts
			12pts		12pts
<b>2024</b>	Year 2	<b>Part II Murdoch Spine Unit*</b>	3pts	<b>BUS220 Foundations of Entrepreneurship</b>	3pts
		<b>TOU221 Sustainable Tourism</b>	3pts	<b>BUS221 Entrepreneurial Strategy</b>	6pts
		<b>BSL204 Tourism and Hospitality Law</b>	3pts	<b>BUS293 Organisation Theory &amp; Behaviour</b>	3pts
		<b>Option</b>	3pts		
			12pts		12pts
<b>2025</b>	Year 3	<b>Part II Murdoch Spine Unit*</b>	3pts	<b>BUS366 Stand and Deliver: The Compelling Entrepreneur</b>	3pts
		<b>BUS354 Leading Emerging Futures</b>	3pts	<b>BUS380 Entrepreneurial Finance</b>	3pts
		<b>BUS363 Scaling Agile Projects</b>	3pts	<b>TOU323 Destination Management</b>	3pts
		<b>Option</b>	3pts	<b>BUS338 Global Strategic Management</b>	3pts
			12pts		12pts

\*Part II Murdoch Spine Unit: Career Learning Units (total 6 points). Select from the following:

1. MSP200 Building Enterprise Skills – 3 pts
2. MSP201 Real World Learning – 3 pts or MSP202 The Search for Everything: Data Analytics and Storytelling in the Twenty-First Century – 3 pts or COM208 Podcast Production and Streaming – 3 pts