Bachelor of Business (B1367) – major in Entrepreneurship and Innovation

For students commencing in Semester 1 2022 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2022 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2022	Year 1	BUS123 Management in a Global Environment BUS163 Introduction to Accounting BUS171 Foundations of Economics Option	3pts 3pts 3pts 3pts 12pts	MSP100 Career Learning: Managing Your Career BUS124 Global Marketing BSL165 Foundations of Business Law Option	3pts 3pts 3pts 3pts 12pts
2023	Year 2	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning BUS368 Cultures of Innovation Option Option	3pts 3pts 3pts 3pts 12pts	BUS221 Entrepreneurial Strategy Option Option	6pts 3pts 3pts 12pts
2024	Year 3	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning BUS365 Influencing on the Inside BUS353 Making it Real; Operations and Project Management for Scale BUS369 Standing in the Nexus; Bridging People and Networks	3pts 3pts 3pts 3pts 12pts	BUS367 The Compelling Entrepreneur; Stand and Deliver Option Option	6pts 3pts 3pts 12pts