

## Bachelor of Business (B1367) – double major in International Business, and Strategic Communication (V2)

For students commencing in Semester 1 2020 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2020 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

|      |        | Semester 1  |       | Semester 2   |       |
|------|--------|---|-------|--|-------|
| 2020 | Year 1 | <b>BUS123 Management in a Global Environment</b>          | 3pts  | <b>MSP100 Career Learning: Managing Your Career</b>                            | 3pts  |
|      |        | <b>BUS163 Introduction to Accounting</b>                  | 3pts  | <b>BUS124 Global Marketing</b>   | 3pts  |
|      |        | <b>BUS171 Foundations of Economics</b>                    | 3pts  | <b>BSL165 Foundations of Business Law</b>                                      | 3pts  |
|      |        | <b>COM107 Strategic Communication</b>                     | 3pts  | <b>GRDI18 Introduction to Graphic Design</b>                                   | 3pts  |
|      |        |   | 12pts |  | 12pts |
| 2021 | Year 2 | <b>BUS219 International Business</b>                      | 3pts  | <b>MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning</b> | 3pts  |
|      |        | <b>BUS212 Introduction to International Finance</b>       | 3pts  | <b>COM214 Communication Strategy and Planning</b>                              | 3pts  |
|      |        | <b>COM202 Content Creation</b>                            | 3pts  | <b>Option</b>  | 3pts  |
|      |        | <b>COM215 Public Relations in Society</b>                 | 3pts  | <b>Option</b>  | 3pts  |
|      |        |   | 12pts |  | 12pts |
| 2022 | Year 3 | <b>BUS211 International Logistics</b>                     | 3pts  | <b>MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning</b> | 3pts  |
|      |        | <b>BUS284 Comparative Corporate Governance Structures</b> | 3pts  | <b>BUS338 Global Strategic Management</b>                                      | 3pts  |
|      |        | <b>COM345 Issues and Crisis Management</b>                | 3pts  | <b>BUS341 Business Negotiations; an International Perspective</b>              | 3pts  |
|      |        | <b>GRD263 Web Design</b>                                  | 3pts  | <b>COM307 Campaign Management</b>  | 3pts  |
|      |        |   | 12pts |  | 12pts |