Bachelor of Business (B1367) – double major in Marketing, and International Aid and Development

For students commencing in Semester 1 2020 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2020 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1			Semester 2	
2020	Year 1	**BUS123 Management in a Global Environment**	3pts	**MSP100 Career Learning: Managing Your Career**	3pts
		BUS163 Introduction to Accounting	3pts	**BUS124 Global Marketing**	3pts
		BUS171 Foundations of Economics	3pts	**BSL165 Foundations of Business Law**	3pts
		COD125 Introduction to Community Development	3pts	**SUS100 Introduction to Sustainable Development**	3pts
			12pts		12pts
2021	Year 2	**MSP200 Career Learning: Developing Skills or** **MSP201 Real-World Learning**	3pts	**BUS210 Marketing Research & Analysis**	3pts
		BUS225 Services, Relationship & Retail Marketing	3pts	**BUS299 Consumer Behaviour**	3pts
		POL298 International Political Economy	3pts	**POL226 Sex and Gender Matters**	3pts
		SUS207 Overseas Aid and International Development	3pts	**Option**	3pts
			12pts		12pts
2022	Year 3	**MSP200 Career Learning: Developing Skills or** **MSP201 Real-World Learning**	3pts	**BUS350 Strategic Marketing**	3pts
		BUS334 Business Analytics	3pts	**BUS370 Cross Cultural Marketing**	3pts
		BUS359 Digital and Social Media Marketing	3pts	**COD302 Creative Ways to Work with Community**	3pts
		SUS310 Sustainable Urban Communities	3pts	**SUS309 International Aid and Development in Practice**	3pts
			12pts		12pts