

# Bachelor of Business (B1367) – double major in Marketing, and Sustainable Development

For students commencing in Semester 1 2020 at the South Street, Murdoch Campus

This sample enrolment plan is based on the 2020 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2020	Year 1	<b>BUSI23 Management in a Global Environment</b>	3pts	<b>MSP100 Career Learning: Managing Your Career</b>	3pts
		<b>BUSI63 Introduction to Accounting</b>	3pts	<b>BUSI24 Global Marketing</b>	3pts
		<b>BUSI71 Foundations of Economics</b>	3pts	<b>BSLI65 Foundations of Business Law</b>	3pts
		<b>COD125 Introduction to Community Development</b>	3pts	<b>SUS100 Introduction to Sustainable Development</b>	3pts
			12pts		12pts
2021	Year 2	<b>MSP200 Career Learning: Developing Skills or</b> <b>MSP201 Real-World Learning</b>	3pts	<b>BUS210 Marketing Research &amp; Analysis</b>	3pts
		<b>BUS225 Services, Relationship &amp; Retail Marketing</b>	3pts	<b>BUS299 Consumer Behaviour</b>	3pts
		<b>SUS207 Overseas Aid and International Development</b>	3pts	<b>ENV245 Global and Regional Sustainability</b>	3pts
		<b>SUS203 Sustainability, Ecology and Communities</b>	3pts	<b>SUS305 Economics of Sustainability (Winter Term)</b>	3pts
			12pts		12pts
2022	Year 3	<b>BUS334 Business Analytics</b>	3pts	<b>MSP200 Career Learning: Developing Skills or</b> <b>MSP201 Real-World Learning</b>	3pts
		<b>BUS359 Digital and Social Media Marketing</b>	3pts	<b>BUS350 Strategic Marketing</b>	3pts
		<b>SUS301 Resilient Regions (Summer Term)</b>	3pts	<b>BUS370 Cross Cultural Marketing</b>	3pts
		<b>SUS310 Sustainable Urban Communities</b>	3pts	<b>Option</b>	3pts
			12pts		12pts