

Bachelor of Business

Business Law and Marketing

For students commencing in Semester 1 2024 at the South Street, Murdoch Campus.

This sample study plan is based on the 2023 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1	Pts	Semester 2	Pts
2024	Year 1	Spine Level 2 or TLC101Communication Skills for Undergraduate Study	3	BUS171Foundations of Economics	3
		BSL165Foundations of Business Law	3	BUS163Introduction to Accounting	3
		BUS123Management in a Global Environment	3	MSP100Career Learning: Managing Your Career	3
		BUS124Global Marketing	3	BUS210Marketing Research and Analysis	3
			12		12
2025	Year 2	BUS225Services, Relationship and Retail Marketing	3	BSL202Workplace Law	3
		BSL201Finance Law	3	BSL391Alternative Dispute Resolution	3
		Spine Level 2	3	BUS370Cross Cultural Marketing	3
		General electiv e	3	BUS299Consumer Behaviour	3
			12		12
2026	Year 3	BUS334Business Analytics	3	BSL305Company Law	3
		BUS359Digital and Social Media Marketing	3	BUS350Strategic Marketing	3
		General electiv e	3	Business Law specified electiv e	3
		General electiv e	3	General electiv e	3
			12		12
				Total	72