

Bachelor of Business

Hotel and Tourism Management and International Business

For students commencing in Semester 1 2024 at the South Street, Murdoch Campus.

This sample study plan is based on the 2023 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1	Pts	Semester 2	Pts
2024	Year 1	Skills for Undergraduate Study	3	BUS171Foundations of Economics	3
		BUS124Global Marketing	3	BUS163Introduction to Accounting	3
		BUS123Management in a Global Environment	3	BSL165Foundations of Business Law	3
		TOU101Introduction to Tourism Systems	3	MSP100Career Learning: Managing Your Career	3
			12		12
2025	Year 2	BUS211International Logistics	3	BUS341Business Negotiations: An International Perspective	3
		BSL204Tourism and Hospitality Law	3	BUS293Organisational Theory and Behaviour	3
		BUS212Introduction to International Finance	3	General elective	3
		BUS219International Business	3	Spine Level 2	3
			12		12
2026	Year 3	General elective	3	TOU323Destination Management	3
		TOU221Sustainable Tourism	3	BUS338Global Strategic Management	3
		BUS284Comparative Corporate Governance and International Operations	3	General elective	3
		General elective	3	General elective	3
			12		12
				Total	72