

Bachelor of Business

International Business and Entrepreneurship and Innovation

For students commencing in Semester 1 2024 at the South Street, Murdoch Campus.

This sample study plan is based on the 2023 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1	Pts	Semester 2	Pts
2024	Year 1	Spine Level 2 or TLC 101 Communication Skills for Undergraduate Study	3	BUS171 Foundations of Economics	3
		BUS124 Global Marketing	3	BUS163 Introduction to Accounting	3
		BUS123 Management in a Global Environment	3	BUS220 Foundations of Entrepreneurship	3
		BUS109 The Innovator's Mindset	3	MSP100 Career Learning: Managing Your Career	3
			12		12
2025	Year 2	BSL165 Foundations of Business Law	3	BUS341 Business Negotiations: An International Perspective	3
		BUS212 Introduction to International Finance	3	BUS221 Entrepreneurial Strategy - 6 credit points	6
		BUS363 Scaling Agile projects	3	Spine Unit 3 or equivalent	3
		BUS219 International Business	3		
			12		12
2026	Year 3	BUS211 International Logistics	3	BUS338 Global Strategic Management	3
		BUS284 Comparative Corporate Governance and International Operations	3	BUS366 The Compelling Entrepreneur	3
		BUS354 Leading Emerging Futures	3	BUS380 Entrepreneurial Finance	3
		General elective	3	General elective	3
			12		12
				Total	72