

Bachelor of Business – Hospitality and Tourism Management

Academic Chair: David Zhang

Start Date: Semester 2 2025

Year 1 – 2025			Semester 2 Units	CP
			BUS171Foundations of Economics	3
			BUS163Introduction to Accounting	3
			BSL165Foundations of Business Law	3
			MSP100Career Learning: Managing Your Career	3
			Total	12
Year 2 - 2026	Semester 1 Units	CP	Semester 2 Units	CP
	Spine Level 2 or TLC101Communication Skills for Undergraduate Study	3	General elective	3
	BUS124Global Marketing	3	BUS293Organisational Theory and Behaviour	3
	BUS123Management in a Global Environment	3	General elective	3
	TOU101Introduction to Tourism Systems	3	General elective	3
	Total	12	Total	12
Year 3 - 2027	Semester 1 Units	CP	Semester 2 Units	CP
	TOU221Sustainable Tourism	3	TOU323 Destination Management OR TOU310 Sustainable Tourism Development (Asian Study Tour) [Winter or Summer]	3
	BSL204Tourism and Hospitality Law	3	BUS338Global Strategic Management	3
	General elective	3	General elective	3
	General elective	3	General elective	3
	Total	12	Total	12
Year 3 - 2027	Semester 1 Units	CP		
	Spine Level 3	3		
	General elective	3		
	General elective	3		
	General elective	3		
	Total	12		

TOTAL CREDIT POINTS 72

Notes

Course Core
Spine Units
HTM Units

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 09/07/2024