Bachelor of Business – Hospitality and Tourism Management and International Business

Academic Chair: Diane Lee/David Zhang Start Date: Semester 1 2025

Year 1 – 2025	Semester 1 Units	СР	Semester 2 Units	СР
	Spine Level 2 or TLC101Communication Skills for Undergraduate Study	3	BUS171 Foundations of Economics	3
	BUS124 Global Marketing	3	BUS123 Management in a Global Environment	3
	BSL165 Foundations of Business Law	3	BUS163 Introduction to Accounting	3
	TOU101 Introduction to Tourism Systems	3	MSP100 Career Learning: Managing Your Career	3
	Winter Units	СР	Summer Units	СР
	NA		NA	
	Total	12	Total	12
Year 2 - 2026	Semester 1 Units	СР	Semester 2 Units	СР
	BUS211 International Logistics	3	BUS293 Organisational Theory and Behaviour	3
	BSL204 Tourism and Hospitality Law	3	BUS341 Business Negotiations: An International Perspective	3
	BUS212 Introduction to International Finance	3	Spine Level 2	3
	BUS219 International Business	3	General Elective	3
	Winter Units	СР	Summer Units	СР
	NA		NA	
	Total	12	Total	12
Year 3 - 2027	Semester 1 Units	СР	Semester 2 Units	СР
	BUS284 Comparative Corporate	3	TOU323 Destination Management	3
	TOU221 Sustainable Tourism	3	BUS338 Global Strategic Management	3
	General elective	3	General elective	3
	General elective	3	General elective	3
	Winter Units	СР	Summer Units	СР
	NA		NA	
	Total	12	Total	12

TOTAL CREDIT POINTS 72

Semester 1 Notes	Semester 2 Notes

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the <u>Handbook</u>. Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 23/10/2024.

