

Bachelor of Business – International Business and Entrepreneurship & Innovation

Academic Chair: David Zhang

Start Date: Semester 1 2025

Year 1 – 2025	Semester 1 Units	CP	Semester 2 Units	CP
	Spine Level 2 or TLC101 Communication Skills for Undergraduate Study	3	BUS171 Foundations of Economics	3
	BUS124 Global Marketing	3	BUS123 Management in a Global Environment	3
	BSL165 Foundations of Business Law	3	MSP100 Career Learning: Managing Your Career	3
	BUS163 Introduction to Accounting	3	General Elective	3
	Winter Units		Summer Units	
	NA		NA	
	Total	12	Total	12
Year 2 – 2026	Semester 1 Units	CP	Semester 2 Units	CP
	BUS109 The Innovator’s Mindset	3	BUS221 Entrepreneurial Strategy - 6 credit points	6
	BUS212 Introduction to International Finance	3	BUS341 Business Negotiations: An International Perspective	3
	BUS219 International Business	3	BUS220 Foundations of Entrepreneurship	3
	BUS363 Scaling Agile projects	3		
	Winter Units	CP	Summer Units	CP
	NA		NA	
	Total	12	Total	12
Year 3 – 2027	Semester 1 Units	CP	Semester 2 Units	CP
	BUS211 International Logistics	3	BUS338 Global Strategic Management	3
	BUS284 Comparative Corporate Governance and International Operations	3	BUS366 The Compelling Entrepreneur	3
	BUS354 Leading Emerging Futures	3	BUS380 Entrepreneurial Finance	3
	Spine Level 2	3	General elective	3
	Winter Units	CP	Summer Units	CP
	NA		NA	
	Total	12	Total	12

TOTAL CREDIT POINTS 72

Semester 1 Notes	Semester 2 Notes

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 23/10/2024.