

# Bachelor of Business – International Business and Entrepreneurship & Innovation

Academic Chair: David Zhang

Start Date: Semester 2 2025

Year 1 – 2025			<b>Semester 2 Units</b>	<b>CP</b>
			BUS171 Foundations of Economics	3
			BUS124 Global Marketing	3
			MSP100 Career Learning: Managing Your Career	3
			General Elective	3
			<b>Summer Units</b>	<b>CP</b>
			NA	
			<b>Total</b>	<b>12</b>
Year 2 – 2026	<b>Semester 1 Units</b>	<b>CP</b>	<b>Semester 2 Units</b>	<b>CP</b>
	Spine Level 2 or TLC101 Communication Skills for Undergraduate Study	3	BUS221 Entrepreneurial Strategy - 6 credit points	6
	BUS123 Management in a Global Environment	3	BUS341 Business Negotiations: An International Perspective	3
	BSL165 Foundations of Business Law	3	BUS220 Foundations of Entrepreneurship	3
	BUS163 Introduction to Accounting	3		
	<b>Winter Units</b>	<b>CP</b>	<b>Summer Units</b>	<b>CP</b>
	NA		NA	
	<b>Total</b>	<b>12</b>	<b>Total</b>	<b>12</b>
Year 3 – 2027	<b>Semester 1 Units</b>	<b>CP</b>	<b>Semester 2 Units</b>	<b>CP</b>
	BUS109 The Innovator's Mindset	3	BUS338 Global Strategic Management	3
	BUS212 Introduction to International Finance	3	BUS366 The Compelling Entrepreneur	3
	BUS219 International Business	3	BUS380 Entrepreneurial Finance	3
	BUS363 Scaling Agile projects	3	General elective	3
	<b>Winter Units</b>	<b>CP</b>	<b>Summer Units</b>	<b>CP</b>
	NA		NA	
	<b>Total</b>	<b>12</b>	<b>Total</b>	<b>12</b>
Year 4 – 2028	<b>Semester 1 Units</b>	<b>CP</b>		
	BUS211 International Logistics	3		
	BUS284 Comparative Corporate Governance and International Operations	3		
	BUS354 Leading Emerging Futures	3		
	Spine Level 2	3		
	<b>Winter Units</b>	<b>CP</b>		
	NA			
	<b>Total</b>	<b>12</b>		

**TOTAL CREDIT POINTS 72**

Semester 1 Notes	Semester 2 Notes

**Please note:** This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 23/10/2024.