

# Bachelor of Business – Management and Entrepreneurship & Innovation

Academic Chair: David Zhang

Start Date: Semester 1 2025

Year 1 – 2025	<b>Semester 1 Units</b>	<b>CP</b>	<b>Semester 2 Units</b>	<b>CP</b>
	Spine Level 2 or TLC101 Communication Skills for Undergraduate Study	3	BUS171 Foundations of Economics	3
	BUS124 Global Marketing	3	BUS123 Management in a Global Environment	3
	BSL165 Foundations of Business Law	3	BUS163 Introduction to Accounting	3
	BUS109 The Innovator's Mindset	3	MSP100 Career Learning: Managing Your Career	3
	<b>Winter Units</b>		<b>Summer Units</b>	
	NA		NA	
<b>Total</b>	<b>12</b>	<b>Total</b>	<b>12</b>	
Year 2 - 2026	<b>Semester 1 Units</b>	<b>CP</b>	<b>Semester 2 Units</b>	<b>CP</b>
	Spine Level 2	3	BUS221 Entrepreneurial Strategy - 6 credit points	6
	BUS354 Leading Emerging Futures	3	BUS230 Change Management	3
	BUS363 Scaling Agile projects	3	BUS220 Foundations of Entrepreneurship	3
	General elective	3		
	<b>Winter Units</b>	<b>CP</b>	<b>Summer Units</b>	<b>CP</b>
	NA		NA	
<b>Total</b>	<b>12</b>	<b>Total</b>	<b>12</b>	
Year 3 - 2027	<b>Semester 1 Units</b>	<b>CP</b>	<b>Semester 2 Units</b>	<b>CP</b>
	BUS368 Cultures of Innovation	3	BUS338 Global Strategic Management	3
	BUS334 Business Analytics	3	BUS366 The Compelling Entrepreneur	3
	BUS293 Organisational Theory and Behaviour	3	BUS380 Entrepreneurial Finance	3
	General elective	3	General elective	3
	<b>Winter Units</b>	<b>CP</b>	<b>Summer Units</b>	<b>CP</b>
	NA		NA	
<b>Total</b>	<b>12</b>	<b>Total</b>	<b>12</b>	

**TOTAL CREDIT POINTS 72**

Semester 1 Notes	Semester 2 Notes

**Please note:** This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 23/10/2024.